

MIRANDI DU TOIT

BRAND & PUBLIC RELATIONS MANAGER



PROFILE

Creative design has always been a great passion of mine and one that I constantly strive to explore and develop.

I am a hard-working and dedicated individual with a strong ambition to succeed in any given environment. I am friendly, honest, punctual and always take great pride in the work that I do. My enthusiasm and positive attitude make me an asset to any team. I get along well with others, whilst also working efficiently on my own.

I had the opportunity to work on a range of projects from concept to completion. This has given me a solid foundation of knowledge, as well as the ability to think strategically. I am seeking a position in the world of Art and Branding where I can use my expertise and experience to bring my best work and make a positive impact.

PERSONAL INFO

Date of Birth : 22 May 1986

Email : mirandidutoit@gmail.com

Nationality : South African

Languages : Afrikaans, English

Full drivers license

Portfolio : mirandi.me.uk

EDUCATION

2012 | **Adobe Illustrator**
Completed a short course at the Open Window College of Visual Communication, Centurion

2012 | **Web Design**
Completed a short course at the Open Window College of Visual Communication, Centurion

2012 | **Adobe InDesign**
Completed a short course at the Open Window College of Visual Communication, Centurion

2007 - 2008 | **Motion Picture Production**
BTEC : Higher National Diploma at Damelin College, Centurion

2004 | **Matric, Centurion High School**
Merits in Mathematics, Computer Studies, Physics, Chemistry, Home Economics, Afrikaans and English

WORK EXPERIENCE

January 2019 – Present

Brand Manager - Hybrid, GP

I am the Brand Manager for the LCS Group of Companies, a large and diversified Supply Chain Business with its Head Office in Heidelberg, Gauteng, and satellite offices/depots located throughout South Africa. It is my responsibility to manage the company's public image and reputation.

This involves overseeing the company's website and social media, ensuring that the company's corporate identity is well-maintained and consistent and that all communications accurately reflect the brand. I also regularly monitor our brand's performance and review customer feedback to ensure that the company's image is always in line with our values and goals. Additionally, I am responsible for the Public Relations department, which includes office communications, events and project planning.

December 2014 – January 2019

Public Relations Administrator - Heidelberg, GP

I was hired by LCS Group, one of the top Bulk Supply Chain Companies in South Africa, to run their Public Relations department. My primary objective was to ensure the company's image is portrayed in a positive light.

To achieve this, my duties included the design and production of the company website, corporate identity, graphic design for presentations, tenders and proposals, social media, branding of corporate gifts, video production and photography.

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SKILLS

Brand Management
Corporate Identity Design
Web Design
Graphic Design
Interior Design
Public Relations Management
Internal Communications
Social Media & Communication
Event Planning
Project Planning
Corporate Gifting
Photography
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe Premier Pro
Adobe Encore
Photography
Video Editing
Bootstrap
HTML, CSS & ASP
jQuery & JavaScript
Microsoft Word
Microsoft PowerPoint
Microsoft Excel

WORK EXPERIENCE

September 2012 – November 2014

Senior Web Designer - Lytham St Annes, UK

After I completed design courses at the Open Window College, I worked as Senior Web Designer for a company in England called Oldroyd Publishing Group. My duties included the design, layout and coding of client websites with HTML, Classic ASP and CSS, and JavaScript framework.

April 2008 – September 2012

Freelance Videographer - UK & SA

During my freelance career, I was a camera operator and video editor. Some of my projects included videos for Q Radio. The interviews that I film and edit were on Q The Music Club's website.

I also did regular camera work for a video production company called Handel Productions based in Manchester. They create corporate, training, educational and dance videos for DVD, web and mobile devices.

RECOMMENDATIONS

LCS Group (Apr 2021 - Present)

Elrene van Staden

Senior Graphic Designer - 072 770 8753

LCS Group (Apr 2017 - Feb 2018)

Janke De Kock

Multimedia Graphic Designer - 074 337 4512

Few people have the opportunity to report to a manager who is also a friend and mentor, but I did when I worked with Mirandi at LCS Group, forming part of the company's Public Relations office and collaborating on several projects mainly revolving around Graphic Design and Marketing.

Mirandi's ability to juggle multiple projects was unlike any I've seen before and made a dramatic difference in the productivity level of our team. She would be a true asset for any positions requiring creativity, great communication skills and software know-how. Mirandi comes with my heartfelt recommendation!

Oldroyd Publishing Group, UK (Sep 2012 - Nov 2014)

Darren Jones

IT/Webteam Manager

Mirandi is a pleasure to work with. She was a very professional & productive member of our team, and one of the most accurate. She picks up new skills very easily and, during her time at OPG, taught herself server-side scripting to complete various company projects. I can't recommend Mirandi highly enough as an employee and wish her every success as she moves back home to South Africa.